

SWEET ADELINES INTERNATIONAL CORPORATION

International Update

250th (Summer) Meeting

June 12, 2010

The International Board of Directors met on June 12, 2010, in Tulsa, Oklahoma. Following is a summary of actions taken.

Ratified the mail ballot to approve the minutes of the 248th (Annual) Meeting and 249th (Election) Meeting of the International Board of Directors.

Agreed to give the Director of Music Services authority to grant permission to use international recordings as appropriate.

Agreed that regional recordings can be used for educational purposes.

Expressed pleasure that the 2009-10 fiscal year ended with a net profit; convention was profitable for the first time in several years.

Remained concerned with continuing membership loss, although our organization compares favorably with other organizations whose retention rates are 60-70%.

Reported that Cafépress novelty items will be promoted, with several new items added including Seattle logo items and a license plate holder.

Agreed to revise International Policy to designate both the Young Singers Foundation and The Overtone Society as official charities of Sweet Adelines International.

Agreed to revise the job description for the Immediate Past President to incorporate responsibilities for oversight of Patron Development.

Selected Anne Kotchman, a dual member in Shoreline Sound and Lakeridge Chapters, Region #2 and #17, as the 2010 MENC Award recipient.

Selected Linda Wareham from Region #34 as the 2010 Ann Gooch Award recipient.

International President Cammi MacKinlay announced that she had chosen Peggy Gram, Region #25, as the recipient of the 2010 President's Lifetime Achievement Award.

Learned that the Director of Information Technology is creating a virtual tour of the International headquarters building.

Noted that there are 17 quartets currently entered in the Rising Star Quartet Contest.

Was excited that a new folio of easy competition music will be available in Seattle and that multiple arrangements of the same song will be featured in the medium and difficult proposed folios to increase understanding of the importance of music selection. The folio of medium competition music is scheduled to be available at the 2011 Director/Judge/Arranger Seminar.

Was delighted that the "Arranging Concepts and Tools" manual will be available on the website soon.

Was excited to learn that Christopher & Banks clothiers have launched an advertising campaign with Sweet Adelines International, starting with a web banner ad, and full-page ads in *The Pitch Pipe* and the convention program; this was a result of their conducting marketing focus groups wherein the name Sweet Adelines came up repeatedly.

Approved a logo for the 2011 International Convention in Houston.

Agreed that competing choruses will be financially responsible for filling at least 80% of their requested room blocks for international competition.

Noted that the sale of Laurel Burch bags by regions netted approximately \$5,800 for the Foundation.

Was delighted that 11 applications were received by The Young Singers Foundation for this grant cycle, four of which are for barbershop activities; several of the others offer music opportunities for underprivileged youth.

Was pleased to learn that all regions participating in the 09-10 pilot program, *Increasing Membership Together with One Message*, experienced growth.

Agreed to appoint an *ad hoc* committee to work with Fran Furtner on ways the organization can support participation in the World Choir Games, which will be held in Cincinnati, OH, in July 2012; learned that a barbershop category had been added to the 2012 games.

Enthusiastically approved Tokyo Chapter's request to compete in the Region 11 Chorus Competition in 2011.

Agreed to have a booth in Harmony Bazaar in Seattle for The Overtone Society.

Assigned the Judge Specialists to develop a scholarship program for trial scorers.

Agreed that only donations of \$2,500 or more may be donor-designated.

Approved expanding The Cornerstone Society to include all bequests to Sweet Adelines International, the Young Singers Foundation and The Overtone Society.

Assigned the following task forces and *ad hoc* committee:

Competition Task Force

Carole Kirkpatrick, Moderator

Beckie Hine

Suzi Johnsen

Renee Porzel

Harriette Walters

Carol Schwartz, Staff Liaison

Regional Governance/Boundary Task Force

Kathy Carmody, Moderator

Patty Cobb Baker

Peggy Gram

Peggy Sutton

Valerie Taylor

Kathy Hayes, Staff Liaison

(Patty Cobb Baker to focus on governance structure; Kathy Carmody to focus on regional boundaries)

Each group will have a two-day meeting, with their first reports due by March 2011 Board meeting.

Ad hoc Committee for World Choir Games:

Fran Furtner, Chair

Dale Syverson

Marcia Pinvidic

Kelly Kirchhoff, Staff Liaison