



## Region 3 Sweet Adelines Newsletter

Summer 2010

### PERSONAL INFO CHANGES?

Please send any personal information changes (email address, home address & phone number) to the [Communications Coordinator](#).

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### Our Mission

Lake Michigan Region 3 of Sweet Adelines International is dedicated to the advancement of four-part

### Dear Sherry,

I hope you have all had a great summer! We are now in the throes of preparations for Seattle, holiday shows, and our push for Regionals in 2011. Remember to check the [Region 3 website](#) for Chorus, Quartet, Regional, YWIH and other announcements. If your group is having a fundraiser, show, or a special party or celebration, be sure to send it in to the webmaster along with any flyers, and let me know so I can link them into your articles.

-- Mary Ann Neuman

## REGION 3 NEWS

### FALL AIM - LEARN THE *WRIGHT* WAY with David & Sandi Wright

It's time once again to join your Region 3 friends for a fun-filled day of singing and education. David and Sandi Wright will show you how and why chords ring, how to make a good first impression, how to be a drama queen and much, much more! We'll even end the day with a special show featuring 2009 Chorus Champions, the Grand Rapids Chorus, 2010 Quartet Champions, *IMPACT!!*, and other Surprise Guests!

Plan *NOW* to be in Michigan City at the [Clarion Inn](#) on Saturday October 2 from 8:00 am- 6:30 pm.

Register now at the [Region 3 website](#).



harmony, barbershop-style, for women of all ages, through education and performance.

### Regional Management Team

Communications Coordinator

[Sherry Berkley](#)

Director's Coordinator

[Lynda Keever](#)

Education Coordinator

[Ann Jarchow](#)

Events Coordinator

[Shelly Hughes](#)

Finance Coordinator

[Alice Deller](#)

Marketing Coordinator

[Kathryn Harry](#)

Membership Coordinator

[Cindy Slowik](#)

Team Coordinator

[Carol Thompson](#)

### Quick Links

Region 3 Website

[www.region3sweetadelines.org](http://www.region3sweetadelines.org)

Sweet Adelines International

[www.sweetadelinesintl.org](http://www.sweetadelinesintl.org)

[The Pitch Pipe online](#)

[Twitter](#)

[Facebook](#)

### Newsletter Deadlines

Nov. 15 - Winter Issue (12/1/10)

Feb. 15 - Spring Issue (3/1/11)

### Future Regional Events

2010, Oct. 2, [Fall AIM Workshop](#)

2011, Jan. 29, Winter Workshop

2011, May 19-22, Regional Convention

2011, Sept. 16-18, Music Ed Weekend

### Future International Convention Dates

[2010, October 19-23, Seattle WA](#)

2011, October 18-22, Houston TX

2012, Oct. 30 - Nov. 3, Denver, CO

2013, Nov. 5-9, Honolulu, HI

2014, Nov. 4-8, Baltimore, MD

2015, Oct. 6-10, Las Vegas, NV

2016, Oct. 11-15, Las Vegas, NV

2017, Oct. 10-14, Las Vegas, NV

## RMT ELECTIONS

*by Sherry Berkley, Communications Coordinator*

### OPPORTUNITY KNOCKS!

Don't miss this once a year opportunity! Apply to become a part of the wild, wacky, inventive, forward-thinking, adventurous, REALLY FUN Regional Management Team! We're accepting applications for **Directors Coordinator, Events Coordinator, Finance Coordinator, and Marketing Coordinator**. These are two-year terms that begin May 1, 2011. We're also accepting applications for **RMT Secretary**, a one-year, non-voting position, which also begins May 1, 2011. Don't miss this chance to be a part of the ongoing changes that keep our Region exciting. Help keep the fire lit! APPLY TODAY! Applications are on the [Region #3 website](#). Completed applications should be sent to [Sherry Berkley](#) by October 2, 2010.

## The Boutique Needs YOU!

*by Kathryn Harry, Marketing Coordinator*

Ever dream of having your own boutique? Think of IT....the fun and excitement of being in charge of the design of your little store; having your own sales force; selling fun and unusual items related to our favorite pastime...SINGING!

The Regional Management Team is seeking two dynamic, and forward-thinking women to organize and run our boutique, not only at our annual Regional Convention, but also at our AIM and Winter Workshop events. This important team of women is absolutely essential to the viability of our region! A significant portion of the income to provide education and other assistance to our members is generated via the boutique.

If you choose to share your time and talent, your duties would include contacting vendors prior to AIM, Winter Workshop and our Regional Convention to secure vendors' participation; helping to market the various vendor "offerings" prior to the event; assembling your own "sales force" of women to assist you. You would report to the Finance Coordinator of our region as part of the Ways and Means Committee.

You will receive the constant support and assistance of the prior organizers/managers of the boutique, the Ways and Means Committee, the regional marketing team, and the regional Finance and Events Coordinators.

Don't let this opportunity pass you by! Contact the regional Finance Coordinator, Alice Deller by email at [alicedeller@comcast.net](mailto:alicedeller@comcast.net) or by phone at (630) 761-4545, or any member of the Regional Management Team, for more

information and to volunteer. We need YOU!

## **LEADERSHIP WORKSHOP - UPDATE**

*by Kathryn Harry, Marketing Coordinator*

The first ever Leadership Workshop, developed for and exclusively offered to Region 3, was a SMASHING success! Congratulations to Riverside Chorus, the winners of the free chorus makeover!

On June 12, 2010, a group of women from both sides of the lake participated in a fun-filled and exciting day that focused on improving leadership talents and developing new team building skills.

The faculty, Lynda Kever and Carol Thompson, coached Region 3 members in skills that apply to all areas of a woman's life, not just "chorus/quartet" life. Their unique style of presentation involved lots of audience participation! Games were played, intense discussions were had and new friendships were formed! It was a great way to spend a Saturday!

This program will be offered again...watch for it!

## **DIRECTOR'S WORKSHOP - UPDATE**

*by Lynda Kever, Director's Coordinator*

Where can you find learning, laughter, loads of new information and great music?

At Region #3's Directors' Retreat, of course!

On August 20 and 21, Sharon Babb, Sweet Adelines International Master Faculty, provided our front line directors with exciting new information, tools and tips on how to be even better directors and how to get even more from our choruses and individual singers.

We learned about building, maintaining and tweaking chorus repertoire and we had hands-on lessons in how to give the singer the most benefit in PVIs. We sang through a bunch of new songs, and discussed the merits (or not!) of each of them.

Sharon had reviewed our competition videos before she came, and played those for us, offering her comments and suggestions.

And the highlight of the weekend? A class on conducting skills - in which our very own Region #3 Directors' Chorus ("Ghostbusters") were the guinea pigs for each of our directors to practice on. Each director chose one of three songs to direct, and Sharon gave feedback and coaching to help our fabulous directors become even better at their craft.

The retreat was great success. Nearly all our directors were there, and everyone got loads of new information to take back to her chorus. Sharon is a great educator, and managed to pack about two weeks' worth of material into a short day and a half.

So if you notice that your director is even better than usual in the next few weeks, it's because she took the time to come to the retreat and soak up even more barbershop knowledge. These

women and RT (Jim wasn't there, he was out coaching!) are so dedicated to their craft and to you, their chorus members, that they gave up an entire summer weekend to be together and learn to be even more excellent directors.

Next time you see your director, ask her about the retreat. And tell her thank you, for all the work and training she does for you that no one ever sees.

Our directors? The absolute best. Now even better!

Lynda Keever, Directors' Coordinator

## IN-REGION COACHING REIMBURSEMENT

*by Alice Deller, Finance Coordinator*

Hello Chorus Leaders!

Have you coached with any of these talented people within our region this year?

Jim Arns  
Joan Boutilier  
Amy Brinkman  
Bonnie Fedyski  
Judy Herrick  
Lynda Keever  
Renee Porzel

If you have then you are eligible to receive a \$50 reimbursement one time per year to help offset your coaching expense.

On average, only 8 choruses take advantage of this program each fiscal year.

We want to make sure everyone is aware of this program within the region. Please know this is available to every chorus within the region.

If you would like to submit for your \$50, there is a [form on the website for you to complete](#) or [click here](#).

## REGION 3 CALENDAR OF EVENTS

<b>September 11</b>	<b>West Shore Chorus Show</b> <a href="#">Flyer</a>	The Howmet Playhouse 304 S. Mears Ave. Whitehall, MI	
<b>September 25</b>	<b>Battle Creek Show</b> Featuring Chicago Fire!	Binda Theatre, Kellogg Comm Coll 450 North Ave. Battle Creek, MI	<a href="#">Flyer</a> Two shows: 3:00 pm and 7:00 pm
<b>September 26</b>	<b>Seattle-Bound Preview Show 4 pm</b> Featuring Midwest Crossroad (Reg 3 Div AA) and Prairie Echoes (Reg 3 Div A) Choruses and IMPACT!!(Reg 3) and NRG	Neuqua Valley HS Naperville, IL	<a href="#">Flyer</a>

	(Reg 22) Quartets		
October 2	<a href="#">Region 3 Fall AIM Workshop</a> Faculty: David and Sandi Wright	<a href="#">Clarion Hotel Michigan City, IN</a>	<a href="#">Flyer</a>
October 9	Choral-Aires 50th Anniversary Show	Prairie Center for the Arts 201 Schaumburg Ct. Schaumburg, IL	<a href="#">Flyer</a> Two shows: 3:00 pm and 7:00 pm
October 19-23	International Convention & Competition	Seattle, WA	
November 6	Mid-Lakes Chorus Show, 2 pm & 7 pm	Plainwell Community Center Plainwell, MI	
November 20	Melodeers 50th Anniversary Show	TBA	
November 20	Western Lights Show "Let's Get Away From It All"	Nazareth Academy La Grange Park, IL	Two shows: 3:00 pm and 7:00 pm

## 2011

January 29	Winter Workshop	Michigan City, IN	Faculty: <a href="#">Molly Huffman</a>
May 19-22	Regional Convention & Competition	Grand Rapids, MI	
September 16-18	Region 3 Music Education Weekend Faculty: Betty Clipman	TBA	
October 18-22	International Convention & Competition	Houston, TX	<a href="#">Sweet Adelines website</a>

## HAS YOUR PERSONAL INFORMATION CHANGED?

It is very important both to the Region and to International HQ that you keep your personal information up to date with both groups. The vast majority of our regional and international communications are sent via email, including Voices Round the Lake and the PitchPipe Lite, and it is your responsibility to keep your information current so that you can continue to receive communications in a timely manner.

*Please note: you must update the Region AND International groups - we do not get these updates forwarded on to us at this time.*

### To update information with International:

1. Launch the Sweet Adelines International website
2. Click the link to Members Only
3. Log in using last name, first initial, e.g. doej and member number, e.g. 12345
4. Click the link to Member Profile

5. Log in again
6. Any of the contact information can be changed: address, phone numbers, e-mail address, etc.
7. Click Post Changes
8. A verification screen appears. Double check the changes for accuracy. Click Post Changes a second time

To update information with Region 3:

Send all pertinent information to the [Communications Coordinator](#).

## CHORUS UPDATES

### BATTLE CREEK

by *Publicity Committee*

The Battle Creek Sweet Adelines, under the direction of Julie Zehnder, are preparing to be "Runnin' Wild on the Rails" with excitement, energy and song. The chorus will set the stage on September 25 with two shows for the convenience of their communities, patrons and friends. There will be a 3:00 p.m. matinee and an evening show at 7:00 p.m.

The chorus will entertain you "Hobo" style with a package of fun new songs. Additionally performing will be two of the chorus's local quartets, Impulse and Grin 'n Tonic, to warm your hearts and make you smile.



Special guest quartet, International Champions "Chicago Fire" will set the stage ablaze with their amazing vocal talents! "Chicago Fire" consists of Amy Brinkman, tenor, from Hanover Park, IL, Dani Prigge, lead, from San Luis Obispo, CA, Bonnie Ledyski, bass, of Wheaton, IL, and rounding out the quartet is Bonn Pressley, baritone, from Schaumburg, IL. "Chicago Fire" originated in 1989, and was crowned "Queens of Harmony" and International Champions in Reno,

NE, 1995. After officially "retiring" in 1998, the quartet continues to do hot performances.



If you have never heard a world champion quartet, this is your opportunity! Come on out and feel the heat and relax in the embers of Chicago Fire and the Battle Creek Sweet Adelines as they share their love and passion for barbershop harmony with you.

\*\*\*\*\*FIRE\*\*\*\*\*FIRE\*\*\*\*\*FIRE\*\*\*\*\*

**THE SWEET ADELINES GUARANTEE THAT YOU'LL HAVE A HOT TIME IN YOUR OLD TOWN TONIGHT!!**

\*\*\*\*\*PLEASE DO NOT CALL 911!\*\*\*\*\*

WHEN: Saturday, September 25, 2010  
 SHOWTIMES: 3:00 p.m. and 7:00 p.m.  
 WHERE: Binda Performing Arts Theatre  
 Kellogg Community College  
 450 North Avenue  
 Battle Creek, MI

PRICING: Advance \$15.00  
 At the Door \$20.00  
 18 and under \$10.00  
 Seniors and Assisted Living \$10.00

Please see any Sweet Adeline for tickets or contact Debbie @ 269-441-6980 for more information.

## CHORAL-AIRES

*by Debbie Fletcher*

The Choral-Aires are excited to present two shows on October 9th at the [Prairie Center for the Arts](#) (201 Schaumburg Court, Schaumburg, Ill.), "Celebrate the Good Times!", commemorating our 50 years together. We're having fun polishing old contest songs and tracking down photos from days gone by and reminiscing with old friends. Tickets for the 3 & 7 p.m. shows cost \$10 for seniors (62 and over) and students, and general admission is \$15. There will also be an afterglow immediately following the 7 p.m. show at the [Fox Run Golf Clubhouse](#) (333 Plum Grove Rd., Elk Grove Village, Ill.); advanced tickets are \$10. For more information, a flyer is on [our website](#). We hope to see you there!

And speaking of EXCITED, we were THRILLED to get the official phone call from International asking us to be a wildcard contestant at the International Competition in Houston, Texas, on October 18-22, 2011. Having achieved our highest score ever on the Regional stage (680!!), we are looking forward to working hard and putting our best foot forward. YEE HAW. . . we'll be there with our boots on!!

In our spare time, we are preparing to walk in the [Susan G. Komen Race for the Cure](#) event in Lombard on September 26. We are raising funds to help fight breast cancer, and have had to raise our goal three times because we KEEP EXCEEDING IT!! Our current goal is \$5,000!

With the help of our current Quartet Champs, "IMPACT" (Sherry Oddo, Diane Landry, Krickett Kean, Bev Turbak) the chorus hosted a successful quartet workshop on August 9th called "Queen Quest". It was quite a night of royalty, as we were honored to have among the faculty NINE Queens of Harmony, most of whom are either current or former Choral-Aires. Present were

Jarmela Speta and Connie Milestone, Joan Boutilier, Lynda Keever, Pat Rotunno, Bonnie Fedyski, Darcy Newell, Donna Bates, and Bon Pressley. (We'd list their credentials, but there wouldn't be room for anything else!) A great time was had by all and we look forward to the formation of some new quartets! Peek in on our [Facebook page](#) to see pictures from our fun night, and plan to join us for our next workshop!

## **EDGE O' TOWN**

*by Jan Ball*

Edge O' Town Chorus was thrilled with their "scarecrow" accomplishments this year at competition: Most Improved Chorus, 3rd Place Small Chorus, and 5th Place overall! The contributions of our three newest members added very positively to the efforts of the rest of us. The newbies, Lys Shradeja, Amy Verdin and Lynne Paul wrote, "I have never met a more lovely bunch of women. I thank them for taking us under their wing and guiding us along. Not only Edge O' Town, but everyone in the audience seemed truly supportive. They were just as happy for us as they would have been for themselves." The rest of us have known this for years so we keep coming back to sing!

## **GRAND RAPIDS CHORUS IS GOING (TO SEATTLE) TO WIN!!**

*by Sandra Recker*

We know that a few choruses will need to withdraw for this to happen, but please keep reading. I would like to share a few less known facts about the Grand Rapids Chorus, and then hopefully the title will make complete sense.

It's been a while since the Grand Rapids Chorus had a reason to be in "International" mode. In fact, for some of our members, this will be their very first SAI Convention. Yes - it's true! Their first convention and they will be singing on international stage. Our youngest member is 11 years old and our oldest will be 80+. How many organizations can say that!

We are having regular rehearsals, extra rehearsals, extra sectional rehearsals, extra riser choreo rehearsals, extra front row rehearsals and extra coaching sessions. Speaking of coaching...I wonder if it's normal to have most of your coaches from your own region. It's true! We don't have to go far to find some of the best coaches in the world.

Our chorus has some unique (legal) opportunities to earn extra money in the Grand Rapids area. Unfortunately, it's hard for other choruses to duplicate. What this means is that many of our members will have their Seattle hotel expenses paid in full! Amazing!

We have four directors in our chorus. Thankfully, we really only pay for one! They are Ann, Denise, Judy and Sherry. Sometimes we experience "Tag Team" directing. Sometimes one or two coach while another directs. Three of them will be singing with us in Seattle. Having that kind of musical leadership is also amazing!

We have mothers and daughters, sisters, grandmothers and granddaughters. We have members that found us six months ago, and members that are getting close to 40 years with the chorus. We also have four members that won't be going with us, but they still come to rehearsals. Their support means a lot.

So, has it become obvious yet? The Grand Rapids Chorus has already Won! Young and less young have been coached by the best, directed by some of the best, spent time encouraging and working with some of the best, and all while spending time with family and friends. The final winning moment will be having the honor of representing Region 3 in Seattle! We hope to see many of you there!

## GREAT LAKE SOUND

by *Charlotte Matusiak*

GLS is still winding down from Competition weekend. Special thanks to our Coach, Lynda Keever, for sharing her talents. We had several new members on stage. Their first experience with stage makeup, the lights, and the fastest six minutes in history was the main topic of conversation for days afterward. We are very proud and honored to have them on risers with us. Also recognized was our thirty-five year Silver Note recipient, Sue Higgins. Many of our new members attended the workshops and were impressed by the warm welcome extended not only from the workshop leaders but also the other participants. GLS was honored as Chorus of the Year and performed at the Region 3 Party on Saturday evening. It was a night to remember. Thanks to all the Region 3 Choruses and Quartets for making this a spectacular weekend of music and fellowship.

Summer is coming to an end, but Great Lake Sound is still "Kickin' it up a Notch." We are busy learning new songs and fine tuning our repertoire set. We performed at Barbershop Night at the Porter County Fair in July. The chorus and two quartets performed on the open stage. The "Taste of Porter County" took place in August. GLS performed for the crowds as well as maintained a booth promoting both the chorus and the a cappella style of singing. It was a long weekend, but well worth the effort.



Our 20th Anniversary is quickly approaching and we are planning a birthday bash for September 7, where we hope to see a lot of you. It'll be a night of music, food, fellowship, and renewed friendships. It will also be the launching for our "Sing for the Season" membership drive. The Committee members have set the goal pretty high, but we're up to the challenge. Who knows, maybe we can be the first "repeat" for Chorus of the Year? Wouldn't that be an achievement!!!!!! Our prospective members will be able to perform at our Annual Dinner/Auction/Show in November and join us for our Holiday Performances. Visit us on our website, [www.glschorus.org](http://www.glschorus.org) for details.

One final note, Great Lake Sound wishes all of our Region 3 competitors the Best of Luck in Seattle - *Break a Leg!!!!!!* (Theatrically speaking, of course!)

## FIFTY FABULOUS YEARS WITH THE MELODEERS!

by *Sue Swan*

Fifty years ago Melodeers rehearsals were held in a church basement in Deerfield, IL (hence the name *Melodeers*). Members sat in chairs to sing, some even drank beer and smoked! They must have been glad to have a reason to get out at night and have some fun!

Fifty years later Melodeers still like to get out and have fun, but members come from four states, stand on the risers for three or more hours, and drink water.

Gone are the white gloves, hats and wigs. In are leggings, comfy costumes that don't wrinkle, and natural hairdos.

As we view old videos and listen to old recordings, we chuckle at the sound and the lack of movement and emotions in the old performances. How much more fun it is for us, as well as the audience, to move freely, show emotion, and feel like a connected until of 140 women.

The Melodeers are excited to share some of these memories with you on Saturday November 20. Our 50<sup>th</sup> Anniversary Gala, "Fifty Fabulous Years," will be held at Stevenson High School, Lincolnshire, IL, at 2:00 PM. A reception will be held in the lobby immediately following the show.

Come and see favorites from the last five decades including "Hungarian Rhapsody," "Phantom of the Opera," the Super Heroes, and maybe even a visit from Elvis.

Tickets can be ordered on our website [www.melodeers.com](http://www.melodeers.com). There is also information about a nearby hotel with rooms booked for a special rate for your convenience.

Our 50th Anniversary Show is filling most of our time, but we had a wonderful visit from River City Sound Chorus on Aug. 11, and we sang the National Anthem at the Cubs game on August 19.

We are also mourning the loss of our dear friend, Jane Wogoman. Her smile and energy lit up the stage. We loved knowing and singing with Jane. We will truly miss her.

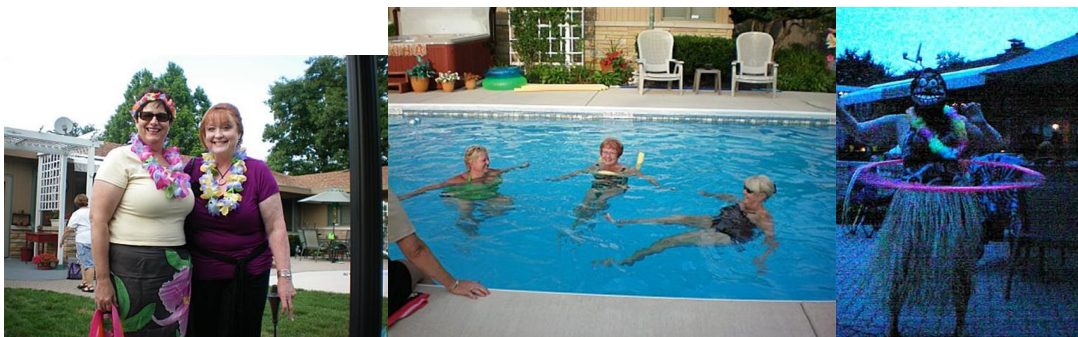
Hope you can join our former Melodeer friends and us on November 20!



**MIDWEST CROSSROAD**

## by *Leslie Kalec*

Whew! Has this summer been hot or what? Adding to the heat have been our high powered rehearsals preparing for Seattle. It has been a blast! Our ladies did get a chance to let their hair down (some even got it wet) at our Annual Pool Party.



Our pool party signals the winding down of summer which means we get to close the summer season with performances at the Three River Festivals in Channahon and the summer concert series in Joliet at Bicentennial Park Concert on the Hill.

I don't know about everyone else, but I am ready for fall. I could use some nice 70 degree days to cool off, but with Seattle in 10 weeks I believe the heat will still be on. We are very excited! We have coaching with Jim and Renee, a few more sing outs and our big preview show. Hope you can all come!

The Midwest Crossroad Chorus, along with Prairie Echoes Chorus, Region 3 Quartet Champions IMPACT and Region 22 Quartet Champions NRG, invite you to attend our

"Seattle Bound" Preview Show  
 Saturday, September 26th  
 4:00 pm  
 Neuqua Valley High School  
 2360 95th Street  
 Naperville, IL 60564

FOR TICKETS

CALL TOLL FREE: 1-877-300-SING (7464) or Email: [showtix@hotmail.com](mailto:showtix@hotmail.com)

## RIVERSIDE

by *Wendy Witt*

Riverside Chorus had a busy summer - we sang the National Anthem at a Chicago Bandits softball game, performed at Elgin's Art & Soul on the Fox and Harvest Market as well as other local venues, and entertained at a 90th birthday celebration in Rockford. We managed to do it all around our members' summer trips! Special thanks go to Premium Blend, who performed with us at Art & Soul on the Fox and to Carolyn Mathewson, who graced us with her sublime tenor. We're preparing to launch a membership campaign in September to help us keep up with our busy schedule. It kicks off with a fall fashion show, so watch for details on our [website](#) and on our Facebook page.

## WESTERN LIGHTS

by *Sue Brander*

Evicted? No! On the move? Unfortunately. We're looking for a new home since our present location at the Retirement Center is getting crowded with residents. We'll let you know our "forwarding address" as soon as the decision is made.

As for the long, hot summer - our 3<sup>rd</sup> Annual Pool Party was a splashing success and the perfect combo of great friends, food, music, merriment, and wonderful weather. We've also enjoyed quite a few summer performances from the Ball Game to the Gazebo. Our favorite (pictured here) was a "Salute To Old Glory". We shared the outdoor concert stage with The Chicago Navy Band as we honored all members of The Armed Forces.



Western Lights is looking forward to Harmony Classic 2010 (9/26), Fall Aim 2010 (10/2), and our annual show (11/20). Save the date for "Let's Get Away From It All" to be held Saturday, November 20, 2010, at 3 and 7PM in LaGrange Park, IL. We're excited about our "faux cruise" and happy that you'll all have time to join us at 7PM (after celebrating Melodeers 50<sup>th</sup> Anniversary). Additional information can be found on our website: [www.westernlightschorus.com](http://www.westernlightschorus.com)

## SWEET ADELINES INTERNATIONAL

### JUNE INTERNATIONAL UPDATE

#### SWEET ADELINES INTERNATIONAL CORPORATION

##### International Update

250th (Summer) Meeting

June 12, 2010

*The International Board of Directors met on June 12, 2010, in Tulsa, Oklahoma. Following is a summary of actions taken.*

Ratified the mail ballot to approve the minutes of the 248th (Annual) Meeting and 249th (Election)

Meeting of the International Board of Directors.

Agreed to give the Director of Music Services authority to grant permission to use international recordings as appropriate.

Agreed that regional recordings can be used for educational purposes.

Expressed pleasure that the 2009-10 fiscal year ended with a net profit; convention was profitable for the first time in several years.

Remained concerned with continuing membership loss, although our organization compares favorably with other organizations whose retention rates are 60-70%.

Reported that Cafépress novelty items will be promoted, with several new items added including Seattle logo items and a license plate holder.

Agreed to revise International Policy to designate both the Young Singers Foundation and The Overtone Society as official charities of Sweet Adelines International.

Agreed to revise the job description for the Immediate Past President to incorporate responsibilities for oversight of Patron Development.

Selected Anne Kotchman, a dual member in Shoreline Sound and Lakeridge Chapters, Region #2 and #17, as the 2010 MENC Award recipient.

Selected Linda Wareham from Region #34 as the 2010 Ann Gooch Award recipient.

International President Cammi MacKinlay announced that she had chosen Peggy Gram, Region #25, as the recipient of the 2010 President=s Lifetime Achievement Award.

Learned that the Director of Information Technology is creating a virtual tour of the International headquarters building.

Noted that there are 17 quartets currently entered in the Rising Star Quartet Contest.

Was excited that a new folio of easy competition music will be available in Seattle and that multiple arrangements of the same song will be featured in the medium and difficult proposed folios to increase understanding of the importance of music selection. The folio of medium competition music is scheduled to be available at the 2011 Director/Judge/Arranger Seminar.

Was delighted that the "Arranging Concepts and Tools" manual will be available on the website soon.

Was excited to learn that Christopher & Banks clothiers have launched an advertising campaign with Sweet Adelines International, starting with a web banner ad, and full-page ads in The Pitch Pipe and the convention program; this was a result of their conducting marketing focus groups wherein the name Sweet Adelines came up repeatedly.

Approved a logo for the 2011 International Convention in Houston.

Agreed that competing choruses will be financially responsible for filling at least 80% of their requested room blocks for international competition.

Noted that the sale of Laurel Burch bags by regions netted approximately \$5,800 for the Foundation.

Was delighted that 11 applications were received by The Young Singers Foundation for this grant cycle, four of which are for barbershop activities; several of the others offer music opportunities for underprivileged youth.

Was pleased to learn that all regions participating in the 09-10 pilot program, *Increasing Membership Together with One Message*, experienced growth.

Agreed to appoint an ad hoc committee to work with Fran Furtner on ways the organization can support participation in the World Choir Games, which will be held in Cincinnati, OH, in July 2012; learned that a barbershop category had been added to the 2012 games.

Enthusiastically approved Tokyo Chapter's request to compete in the Region 11 Chorus Competition in 2011.

Agreed to have a booth in Harmony Bazaar in Seattle for The Overtone Society.

Assigned the Judge Specialists to develop a scholarship program for trial scorers.

Agreed that only donations of \$2,500 or more may be donor-designated.

Approved expanding The Cornerstone Society to include all bequests to Sweet Adelines International, the Young Singers Foundation and The Overtone Society.

Assigned the following task forces and *ad hoc* committee:

Competition Task Force

Carole Kirkpatrick, Moderator

Beckie Hine

Suzi Johnsen

Renee Porzel

Harriette Walters

Carol Schwartz, Staff Liaison

Regional Governance/Boundary Task Force

Kathy Carmody, Moderator

Patty Cobb Baker

Peggy Gram

Peggy Sutton

Valerie Taylor

Kathy Hayes, Staff Liaison

(Patty Cobb Baker to focus on governance structure; Kathy Carmody to focus on regional boundaries)

Each group will have a two-day meeting, with their first reports due by March 2011 Board meeting.

Ad hoc Committee for World Choir Games:

Fran Furtner, Chair

Dale Syverson

Marcia Pinvidic

Kelly Kirchoff, Staff Liaison

# UPCOMING INTERNATIONAL DIRECTORS' SEMINAR

save the date

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jan feb mar april may june **july** aug sept oct nov dec

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

2011

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dale syverson & marge bailey  
co-chairs



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