



Region 3 Sweet Adelines Newsletter

Summer 2011

PERSONAL INFO CHANGES?

Please send any personal information changes (email address, home address & phone number) to the [Communications Coordinator](#).

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Our Mission

Lake Michigan Region 3 of Sweet Adelines International is dedicated to the advancement of four-part harmony, barbershop-style, for women of all ages, through education and performance.

Regional Management Team

Communications Coordinator
[Sherry Berkley](#)

Director's Coordinator
[Lynda Keever](#)

Education Coordinator
[Ann Jarchow](#)

Dear Sherry,

Regionals have passed, and the summer is heating up with our preparations for Houston. Remember to check the [Region 3 website](#) for Chorus, Quartet, Regional, YWIH and other announcements. If your group is having a fundraiser, show, or a special party or celebration, be sure to send it in to the webmaster along with any flyers, and let me know so I can link them into your articles. Break a lip!

Mary Ann Neuman
Voices Newsletter Editor

REGION 3 NEWS

FALL AIM - GET BETTY-FIED!

Region 3 welcomes BETTY CLIPMAN - Master International Faculty and Certified Sound & Expression Judge.



September 16-18, 2011
Double-Tree Guest Suites
2111 Butterfield Road
Downers Grove, Illinois
([view location on map](#))

Sing with the Champs on Friday, and enjoy the Choral-Aires and

Events Coordinator
[Shelly Hughes](#)

Finance Coordinator
[Alice Deller](#)

Marketing Coordinator
[Kathryn Harry](#)

Membership Coordinator
[Cindy Slowik](#)

Team Coordinator
[Carol Thompson](#)

Quick Links

Region 3 Website
www.region3sweetadelines.org

Sweet Adelines International
www.sweetadelinesintl.org
[The Pitch Pipe online](#)
[Twitter](#)
[Facebook](#)

Newsletter Deadlines

Sept 15 - Fall Issue (10/1/11)
 Dec. 15 - Winter Issue (1/1/12)
 Mar. 15 - Spring Issue (4/1/12)

Future Regional Events

2011, Sept. 16-18, Music Ed Weekend
 with Betty Clipman

Future International Convention Dates

[2011, October 18-22, Houston TX](#)
 2012, Oct. 30 - Nov. 3, Denver, CO
 2013, Nov. 5-9, Honolulu, HI
 2014, Nov. 4-8, Baltimore, MD
 2015, Oct. 6-10, Las Vegas, NV
 2016, Oct. 11-15, Las Vegas, NV
 2017, Oct. 10-14, Las Vegas, NV

Melodeers on Saturday. Pre-registration deadline August 15, 2011. For more details go to www.region3sweetadelines.org.

ONE VOICE, ONE MESSAGE MUSIC FESTIVALS

Many of you have read the article in The Pitch Pipe which introduced the worldwide new member recruitment program. The new program, called One Voice, One Message, encourages all regions and choruses to utilize the same marketing templates and join forces for our common cause: MORE MEMBERS!

Your Region 3 RMT attended the seminar in Seattle where this global project was first introduced. That very same seminar is now available to you in "webinar" format on the SAI website. We encourage you to listen and learn from the experts who created this project and made available to us easy-to-use tools to accomplish our goals. Your own chorus leaders gathered in Grand Rapids at the Regional Convention and learned how to navigate the SAI website to find these invaluable tools in the Marketing Center. If you have questions about how to locate the webinar or templates contact your chorus leaders or email Cindy Slowik at toothfairybari@comcast.net and she will walk you through the steps.

This collaborative approach to marketing our organization is spearheaded by our International leaders in Tulsa. But now it is our turn to run with it. Among other things, as part of this global expansion project, we are being asked to have one massive, internationally coordinated Open House event in January of 2012. Each region has been asked to be creative and put their own flare and unique style on the event they host.

On January 28, 2012, we will have two simultaneous music festivals in Region 3...one on each side of the lake! Please join your fellow Region 3 sisters in song as we share barbershop harmony with the world, encourage new members to join and use our combined "brand" marketing to demonstrate what a wonderful organization we have in Sweet Adelines. Mark your calendars and look for more information soon.

Kat Harry and Cindy Slowik, your Region 3 Marketing Coordinator and Membership Coordinator, respectfully, are thrilled to get this project underway, and are looking forward to working closely with all of you to make fabulous music together in January!

OPPORTUNITY KNOCKS!

by Sherry Berkley, Communications Coordinator

Don't miss this once a year opportunity! Apply to become a part of the wild, wacky, inventive, forward-thinking, adventurous, REALLY FUN Regional Management Team!

We're accepting applications for Communications Coordinator, Education Coordinator, Membership Coordinator, and Team Coordinator. These are two-year terms that begin May 1, 2012. We're also accepting applications for RMT Secretary, a one-year, non-voting position, which also begins May 1, 2012.

Don't miss this chance to be a part of the ongoing changes that keep our Region exciting. Help keep the fire lit! APPLY TODAY!

Applications are on the [Region #3 website](#). Completed applications should be sent to [Alice Deller](#) by September 1, 2011.

NEW! Chapter Show Date (not Clearance) Form Now in use!

For many years now, Region 3 has used the [Chapter Date Clearance Form](#) to "approve" chapter show dates. When it was first put in to place, the RMT (formerly Regional Board) actually "cleared" the date for choruses in order to ensure that there weren't too many shows on the same dates or on regional educational weekends.

For several years now, the RMT has simply used it as a means of gathering show information from choruses to add to the regional calendar on the website - we no longer approve dates or even consider telling a chorus "Oh, that date's already taken, please pick another". We know how difficult it is to find a venue and a date that will work, and in no way want to mess up your hard work. We simply put the information on the regional calendar.

With that in mind, we have renamed it the "Chapter Show Date Form". Another change is that the form is now sent to the Communications Coordinator, who is responsible not only for the calendar on the website, but also in the Voices 'round the Lake newsletter.

So, have fun planning your shows and be sure to send in your Chapter Show Date form (found on the [Calendar](#) page of the Region 3 website) to the Communications Coordinator, Sherry Berkley.

REGION 3 CALENDAR OF EVENTS

2011		
August 5-7	RMT Training and Meetings	TBA
August 14 (doors open 4:30pm)	MISSION TO HOUSTON Benefit Concert for Region 3 Competing Quartets 5pm CDT Flyer	Sullivan Community Center 635 Aspen Drive Vernon Hills, IL
August 21	Cookies and Queens - An Afternoon with the Four Bettys Flyer	Prince of Peace Lutheran Church Schaumburg, IL
September 16-18	Region 3 Music Education Weekend Faculty: Betty Clipman	DoubleTree Guest Suites 2111 Butterfield Road Downers Grove, IL
September 18 8am	RMT meeting	TBA

September 24	West Shore Chapter Show	TBA
October 2	Melodeers Preview Show	TBA
October 18-22	International Convention & Competition Houston, TX	Sweet Adelines website
October 19	Region 3 RALLY, 2pm Cheer on all Region 3 competitors!	Grand Ballroom B Hilton Americas, Houston, TX
2012		
January 28	ONE VOICE, ONE MESSAGE MUSIC FESTIVAL	TBA
March 17	Spring Valley 10 th Anniversary Show	Prairie Center for the Arts 201 Schaumburg Ct. Schaumburg, IL 60193-1899
March 24 3pm & 7pm	Western Lights Show Special Guests: Legacy Girls	Nazereth Academy Auditorium LaGrange, Park, IL
May 3-6	Regional Convention & Competition Grand Rapids, MI	
September 15	Region 3 Music Education Workshop Faculty: David & Sandi Wright	TBA
October 30 - Nov. 3	International Convention & Competition Denver, CO	Sweet Adelines website

IT'S NOT JUST WHEATIES - REGION #3

by Carol Thompson, TC

If you are like me you are finally coming off the "high" of our recent Regional Competition experience.

We are so blessed to have so many talented members in Region #3. Whenever I travel to other SAI choruses and mention my "home", I am always met with a nod, knowing smile, and a comment of something like, "Oh, Region 3. Home of Champions." What a great place to live and sing!

It is not by accident that Region 3 produces winners. Success requires a knowledge and application of best practices for any organization to be top-notch. And frankly, success breeds success.

I have always said that if you want to be successful, find a lot of winners and hang out with them. They will teach you everything you need to know. Winners love to share their success stories and I have also found them to be very generous with their time and talents. And as members of the Region, you have access to "rub shoulders" continually with many super-stars simply by attending Regional events.

As you are planning your upcoming year, think about the many "free" opportunities that exist for you to learn and access information from other successful choruses or quartets. Here are just a few that you might want to consider.

Attend another choruses' rehearsal. Or better yet, find out when they are having a coaching session and see if your chorus can visit for the evening to observe. A wonderful and very cost effective way for chorus members to learn. Rent a bus, make it a road trip!

Contact another chorus close by and have a joint rehearsal. Plan an evening of fun and learning and let your chorus members experience a unique sound and teaching methodology of another chorus director. Trade off - go one month to one chorus and go the next month to another. Learn a song. Bonus. Two new repertoire songs!

Invite a quartet to your chorus. Have the quartet teach a song or work with their respective sections. This gives your chorus members an opportunity to hear their individual parts sung with a higher skill set, gives them a group PVI, and can be a very effective method of learning - an alternative to the learning tracks.

Use Regional Faculty. We have some of the brightest and talented musical musicians in the organization and they live in your backyard. Contrary to popular belief, you really don't have to live 50 miles away to be an "expert" J The RMT has budgeted \$100 annually in coaching reimbursement when you use regional faculty. Unlike most regional choruses who have to bring in faculty from far-away places and budget a lot of money to do so, we have the option of hiring brilliant faculty who are close.

Tag coaching opportunities off another chorus. Investigate the possibility of using coaching personnel that is being brought in by other choruses and check out what options might be available to share some of the cost and share the coach.

Attend Regional events and workshops. The RMT is committed to supporting our mission statement of fostering education for our members. Workshops and faculty are engaged to bring education at a minimal fee for all members and assist choruses with their education goals. This is an extremely beneficial way for us to elevate the individual skills of our members - one criteria that is vital to ALL chorus growth. Consider making it a chorus outing and bringing all your members for a learning experience.

These are just a few of the creative ways to bring educational experiences to your chorus members. It's cost-effective, it's educational and most importantly - IT'S FUN!!

HAS YOUR PERSONAL INFORMATION CHANGED?

It is very important both to the Region and to International HQ that you keep your personal information up to date with both groups. The vast majority of our regional and international communications are sent via email, including Voices Round the Lake and the PitchPipe Lite, and it is your responsibility to keep your information current so that you can continue to receive communications in a timely manner.

Please note: you must update the Region AND International groups - we do not get these updates forwarded on to us at this time.

To update information with International:

1. Launch the Sweet Adelines International website
2. Click the link to Members Only
3. Log in using last name, first initial, e.g. doej and member number, e.g. 12345
4. Click the link to Member Profile
5. Log in again
6. Any of the contact information can be changed: address, phone numbers, e-mail address, etc.
7. Click Post Changes

8. A verification screen appears. Double check the changes for accuracy. Click Post Changes a second time

To update information with Region 3:

Send all pertinent information to the [Communications Coordinator](#).

CHORUS UPDATES

BATTLE CREEK CHORUS

The Battle Creek Chorus would like to extend a very special "Thank You" to our amazing coach, Linda (Liddi) Lidicoatt for over 20 years of excellent coaching. With her keen ear, sharp eye and her rock solid knowledge of the barbershop style, she was instrumental in helping the chorus to achieve and deliver improved levels in competition, resulting in our best results ever - 2nd place in the small chorus category and 4th place overall!

As well as a great coach, we are truly blessed to have an awesome director, Julie Zehnder, who pours her heart and soul into everything she does and especially into her music. Her love for the music and all of the members of the chorus made it possible for us to become an "Award-Winning" chorus!!!

Our special thanks to both of these amazing ladies for their efforts on our behalf. It's been an awesome year and we look forward with excitement to 2012!

CHORAL-AIRES CHORUS

Our spring and summer were full of special events! March 5 was our 24th Annual Fashion Show. This year's theme "Spring is in the Aire" set a festive tone for a day of singing, food, new fashion, and quality "girl time." Our newest members shined on stage throughout their debut as a Choral-Aire. March was a busy month, with a membership drive following on the heels of the Fashion Show. We had several new members join us-they got a great taste of competition and Sweet Adelines fun-and we couldn't be more thrilled to welcome them into the group.

The Choral-Aires had a fabulous time at Regional Competition in May! We had fun warming up the mics, presenting some of our contest music, and hosting the After Glow Party (so much fun that we posted three albums on our Facebook [page](#); check them out!). But the best part was watching all of the wonderful choruses and quartets perform! A special congratulation to Midwest Crossroads, the new Regional Champs, and ROXY, the new top quartet! Congratulations to all competitors; your hard work was evident! How exciting to show the world what Region 3 is made of with such a strong representation of wild card quartets!

June brought us the privilege of singing at the Elmhurst Memorial Hospital Grand Opening community event on Father's Day. The festival drew tens of thousands of participants, and we had a captive audience for a half hour, exposing many to the beauty of barbershop music. It was a great opportunity for us to strut our stuff for such a large crowd in the same community we call our rehearsal "home." What a blast!

We are planning to have a great time at our annual Quartet Workshop. Join us on July 26 at St. John's Episcopal Church (750 Aurora Ave., Naperville, Ill.) for free voice lessons, instruction on building a top-notch quartet, and maybe even connect with others who are looking to start a

quartet. To sign up, or get more information about the workshop, visit our [website](#). Hope to see you there!

The chorus will be performing at the Fall AIM in September, so mark your calendars.

We are rolling up our sleeves as we head into the home stretch of our preparations for International Competition. We are excited to join all of the other choruses in Houston in just a few short months! Sending a "break a leg" wish to all the ladies performing at International from Region 3 including Melodeers, Roxy, IMPACT!, Chi-Town Sound and PipeDreams.

MELODEERS

Melodeers are still on a high after the fabulous Regional weekend. We are so proud of all our quartets. We were represented by seven competing quartets and Melodeer members were in the quartets placing first through fifth! How lucky we are to be heading to Houston to cheer on SIX quartets with competing Melodeers: **Martini** - DeAnne Haugen, **Roxy** - Cindy Ahlgrim, **Impact** - Diane Landry, Sherry Oddo, Krickett Kean, Bev Turbak, **Chi -Town Sound**- Shelley Austin, Vanessa Tulley, Erin Keever, Janis Romancik, and **PipeDreams** - Renee Rieboldt, Linda O'Connell, and **NRG** - Debi Batchelor. It was wonderful to have all **Four Bettys** singing to us from the stage and anywhere we could find them.

We are also proud of our Melodeers chorus directors: River Bend - Sherry Berkley, Great Lakes Sound - Carol Thompson, Spring Valley - Helen Giallombardo, Edge O'Town - Deb Peters, and Prairie Echoes - Donna Bates. Many of our members are dual members with these choruses, as well as **Midwest Crossroad**, our new Region 3 **champion chorus**. These are busy ladies!

Thank you, Region 3, for your support at the Boutique. We were proud to hostess this wonderful weekend and enjoyed being with your choruses and quartets.

We have several performances this spring and summer. A small group sang the National Anthem at the Cub's game on May 27. It was a beautiful day with great singing, but sadly, we didn't bring the Cubs any good luck. Maybe next time! Another small group sang for the Will County Farm Bureau on June 1. We'll be singing the Anthem again at a Kane County Cougars game on August 7.

Of course, our focus for these next few months is on our Houston performances, working with coaches, and getting a performance package polished. Whatever will we do next?? Please save Sunday, October 2 on your calendar to come to our Houston Preview Show. Melodeers and Houston-bound quartets will preview their competition sets.

We hope to see y'all in Houston! Have a great summer!

MIDWEST CROSSROAD CHORUS

Congratulations to all of the quartets and choruses who competed in this year's regional competition and a special congratulations to our own Roxy! It was a fantastic contest. What a wonderful and exciting spring for the Midwest Crossroad Chorus! For the first time since 1998, we were named regional champs for our beloved Region 3 as well as 1st place Mid-Sized Chorus and most improved. It was well worth the wait, and the icing on the cake 628 points, our highest score ever! We are already busy making plans for Denver 2012, learning new music and recruiting new members.

In addition to several performances this summer, including the Concert On The Hill at Bicentennial Park, we are planning a Spaghetti Dinner and Bazaar on September 9th at the Harwood Post in

Joliet. You don't want to miss this delicious event! We are also working on new music for a holiday show with the West Towns Chorus December 2, 3 & 4. What Fun! We are looking forward to putting in a lot of hard work as we push to reach our new goals.

WESTERN LIGHTS CHORUS

Competition Summary: NO all-in-one, NO chorus shoes. Lesson learned, you can't get too comfortable. We'll be back next year!

We're delighted with our new rehearsal "home" in Lombard. The Community Press has been very kind in rolling-out the Welcome mat. Now, we're hosting a series of Guest Nights so we can meet our neighbors.

Summer performances on the calendar include some local Women's Groups as well as one of our favorites-singing the National Anthem at the Kane County Cougars game.

We're already hard at work, preparing for our spring show, a tribute to the USO. Mark your calendar for March 24, 2012, details to follow. Meanwhile, enjoy a safe summer!

SWEET ADELINES INTERNATIONAL

INTERNATIONAL BOARD MEETING

SWEET ADELINES INTERNATIONAL CORPORATION

International Board of Directors
254th (Summer) Meeting
June 10-11, 2011

INTERNATIONAL UPDATE

- Revised the Sweet Adelines International mission statement to read, "Sweet Adelines International is a worldwide organization of women singers committed to advancing the musical art form of barbershop harmony through education, competition, and performance."
- Presented length of service awards to the following staff members: April Slezak, 5 years; Ruth Cameron, 15 years; and Janell Mason, 35 years.
- Was pleased to approve the advancement of Marge Bailey and June Berg to the level of Master Arranger in the International Music Arrangers Program.
- Enthusiastically approved the advancement of Karen Breidert to the level of Master Faculty in the International Faculty Program.
- Selected Natalie Allen, Metro Nashville Chorus, Region #23, as the recipient of the 2011 MENC Award.
- Selected Anne Cargill, Aberdeen Chorus #31, as the 2011 Ann Gooch Award Recipient.
- President Cammi MacKinlay announced that she selected Kathy Carmody as the recipient of the 2011 President's Lifetime Achievement Award.
- Plans are underway for the Coronet Club's 2012 Queens' Colleges; the 2011 Coronet Club show will feature the All The Queens' Men and the BHS' 2010 Quartet Champion STORMFRONT.
- 24 choruses and/or quartets accepted invitations to participate in the video project for the 2012 Open House membership promotion; the video will be shown at the Houston convention and on YouTube.
- Instructions will be provided to chapters about how to download the Open House video from YouTube so to show at events; a recording by the Melodeers Chorus singing *I'd Like to Teach the World to Sing* will be included in an article about the Open House in the July edition of *The Pitch Pipe*.

- This arrangement will be made available for all members to purchase once copyright approval is received.
- There are nine applicants for the International Nominating Committee to review in July. The potential nominees are:
 - Patty Cobb Baker, Harborlites Chapter, Region 21
 - Paula Davis, Velvet Hills Chapter, Region 8
 - Deb Ferenc, Greater Cleveland and Scioto Valley Chapters, Regions 17 and 4
 - Fran Furtner, Cincinnati Sound and Capital City Chapters, Region 4
 - Bonnie Kerr, Pride of Baltimore Chapter, Region 19
 - Mari Pettersson, Harmony Heights Chapter, Region 32
 - Maggie Ryan, Greater Harrisburg Chapter, Region 19
- Applauded the Overtone Society Management Committee on the very successful Inaugural Donor fundraising campaign.

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